That the Canadian Medical Association develop a complete practice management strategy that will address the physician’s needs in areas of: 1. Professional Development (including PMI, Leadership Conference); 2. Office Automation (training physicians to deal with the rapidly changing technologies, including hardware requirements/options, new software developments, the paperless office, online applications, etc.); 3. Health Reform (assisting physicians in dealing with practice issues that arise out of the changes being implemented by provincial/territorial governments); 4. Personal Financial Services; 5. Practice Counselling for New Physicians (establishing a new practice, including type of practice (solo, group), the pros and cons of legal and tax implications, office design, etc.); 6. Audit process for Established Physicians (to allow established physicians to effectively evaluate their current practice and identify opportunities for greater efficiencies).