

Direct-to-consumer advertising (DTCA)

<https://policybase.cma.ca/en/permalink/policy188>

Policy Type: Policy document

Last Reviewed: 2020-02-29

Date: 2002-09-30

Replaces: Position paper on direct to consumer prescription drug advertising (1986)

Topics: Pharmaceuticals/ prescribing/ cannabis/ marijuana/ drugs



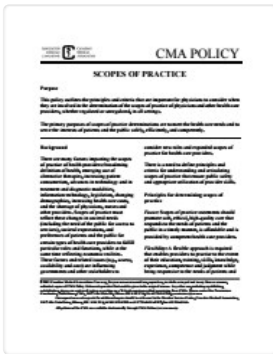
Documents



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Scopes of practice


<https://policybase.cma.ca/en/permalink/policy1237>

Policy Type: Policy document
Last Reviewed: 2019-03-03
Date: 2002-01-22
Topics: Health human resources

Documents

PD02-07.pdf

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