



## Direct-to-consumer advertising

<https://policybase.cma.ca/en/permalink/policy8905>

Policy Type: Policy resolution

Last Reviewed: 2014-03-01

Date: 2007-08-22

Topics: Health care and patient safety

Pharmaceuticals/ prescribing/ cannabis/ marijuana/ drugs

Resolution: GC07-91

The Canadian Medical Association urges the federal government to strengthen laws that ban direct-to-consumer advertising of prescription drugs to prohibit the "disguised" advertisements that promote drugs without naming them.



## High cost of drugs

<https://policybase.cma.ca/en/permalink/policy8906>

Policy Type: Policy resolution

Last Reviewed: 2014-03-01

Date: 2007-08-22

Topics: Health systems, system funding and performance

Health care and patient safety

Pharmaceuticals/ prescribing/ cannabis/ marijuana/ drugs

Resolution: GC07-92

The Canadian Medical Association urges governments to take prompt measures to address the high cost of generic and off-patent prescription drugs in Canada.



## Independent prescribing authority

<https://policybase.cma.ca/en/permalink/policy8862>

Policy Type: Policy resolution

Last Reviewed: 2014-03-01

Date: 2007-08-22

Topics: Health care and patient safety

Pharmaceuticals/ prescribing/ cannabis/ marijuana/ drugs

Resolution: GC07-33

The Canadian Medical Association recommends that pharmacists not be given independent prescribing authority.



## The right to prescribe medications

<https://policybase.cma.ca/en/permalink/policy8864>

Policy Type: Policy resolution

Last Reviewed: 2014-03-01

Date: 2007-08-22

Topics: Health care and patient safety

Pharmaceuticals/ prescribing/ cannabis/ marijuana/ drugs

Resolution: GC07-36

The Canadian Medical Association and its provincial/territorial medical associations and affiliates recommend that the right to prescribe medications independently for medical conditions must be reserved for qualified practitioners who are adequately trained to take a medical history, perform a physical examination, order and interpret appropriate investigations, and arrive at a working diagnosis.