



Approaches to enhancing the quality of drug therapy : a joint statement by the CMA and the Canadian Pharmaceutical Association

<https://policybase.cma.ca/en/permalink/policy187>

Policy Type: Policy document
Last Reviewed: 2019-03-03
Date: 1996-05-04
Topics: Pharmaceuticals/ prescribing/ cannabis/ marijuana/ drugs

Documents



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Direct-to-consumer advertising (DTCA)

<https://policybase.cma.ca/en/permalink/policy188>

Policy Type: Policy document

Last Reviewed: 2020-02-29

Date: 2002-09-30

Replaces: Position paper on direct to consumer prescription drug advertising (1986)

Topics: Pharmaceuticals/ prescribing/ cannabis/ marijuana/ drugs

Documents

PD03-01.pdf

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