



Direct-to-consumer advertising (DTCA)

<https://policybase.cma.ca/en/permalink/policy188>

Policy Type: Policy document
 Last Reviewed: 2016-May-20
 Date: 2002-Sep-30
 Replaces: Position paper on direct to consumer prescription drug advertising (1986)
 Topics: Pharmaceuticals/ prescribing/ cannabis/ marijuana/ drugs

Documents



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A Prescription for SUFA : CMA Submission to the F/P/T Ministerial Council on Social Policy Renewal

<https://policybase.cma.ca/en/permalink/policy1961>

Policy Type: Parliamentary submission
Last Reviewed: 2010-Feb-27
Date: 2002-Oct-18
Topics: Pharmaceuticals/ prescribing/ cannabis/ marijuana/ drugs
Health systems, system funding and performance

Documents

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Principles for providing information about prescription drugs to consumers

<https://policybase.cma.ca/en/permalink/policy189>

Policy Type: Policy document
 Last Reviewed: 2019-Mar-03
 Date: 2003-Mar-01
 Topics: Pharmaceuticals/ prescribing/ cannabis/ marijuana/ drugs

Documents



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A Public Health Perspective on Cannabis and Other Illegal Drugs : CMA Submission to the Special Senate Committee on Illegal Drugs

<https://policybase.cma.ca/en/permalink/policy1968>

Policy Type: Parliamentary submission
Last Reviewed: 2009-Feb-21
Date: 2002-Mar-11
Topics: Pharmaceuticals/ prescribing/ cannabis/ marijuana/ drugs

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The Right Drugs, at the Right Times, for the Right Prices: Toward a Prescription Drug Policy for Canada : CMA Presentation to House of Commons Standing Committee on Health


<https://policybase.cma.ca/en/permalink/policy1955>


Policy Type: Parliamentary submission
Last Reviewed: 2011-Mar-05
Date: 2003-Nov-06
Topics: Pharmaceuticals/ prescribing/ cannabis/ marijuana/ drugs
Population health/ health equity/ public health


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