Direct-to-consumer advertising (DTCA)
https://policybase.cma.ca/link/policy188

POLICY TYPE
Policy document

LAST REVIEWED
2020-02-29

DATE
2002-09-30

REPLACES
Position paper on direct to consumer prescription drug advertising (1986)

TOPICS
Pharmaceuticals, prescribing, cannabis, drugs

Documents
Approaches to enhancing the quality of drug therapy: a joint statement by the CMA and the Canadian Pharmaceutical Association

https://policybase.cma.ca/link/policy187
Principles for providing information about prescription drugs to consumers
https://policybase.cma.ca/link/policy189

POLICY TYPE
Policy document

LAST REVIEWED
2019-03-03

DATE
2003-03-01

TOPICS
Pharmaceuticals, prescribing, cannabis, drugs

Documents
Vision for e-Prescribing: a joint statement by the Canadian Medical Association and the Canadian Pharmacists Association

https://policybase.cma.ca/link/policy10670

POLICY TYPE
Policy document

LAST REVIEWED
2019-03-03

DATE
2012-12-08

TOPICS
Health information and e-health
Pharmaceuticals, prescribing, cannabis, drugs
Position statement on prescription drug shortages in Canada

https://policybase.cma.ca/link/policy10756

POLICY TYPE
Policy document

LAST REVIEWED
2017-03-04

DATE
2013-05-25

TOPICS
Pharmaceuticals, prescribing, cannabis, drugs

Documents
A Prescription for Optimal Prescribing
https://policybase.cma.ca/link/policy10016

POLICY TYPE
Policy document

LAST REVIEWED
2016-05-20

DATE
2010-08-26

TOPICS
Pharmaceuticals, prescribing, cannabis, drugs

Documents
Complementary and alternative medicine (update 2015)
https://policybase.cma.ca/link/policy11529

POLICY TYPE
Policy document

DATE
2015-05-30

REPLACES
Complementary and alternative medicine (Update 2008)

TOPICS
Health care and patient safety
Pharmaceuticals, prescribing, cannabis, drugs

Documents
Harms associated with opioids and other psychoactive
prescription drugs

https://policybase.cma.ca/link/policy11535

POLICY TYPE
Policy document

DATE
2015-05-30

TOPICS
Pharmaceuticals, prescribing, cannabis, drugs

Documents