Direct-to-consumer advertising (DTCA)

https://policybase.cma.ca/link/policy188

POLICY TYPE
Policy document

LAST REVIEWED
2020-02-29

DATE
2002-09-30

REPLACES
Position paper on direct to consumer prescription drug advertising (1986)

TOPICS
Pharmaceuticals, prescribing, cannabis, drugs

Documents
CMA Letter to the Senate Committee on Legal and Constitutional Affairs regarding Bill C-2, An Act to amend the Criminal Code and to make consequential amendments to other Acts

https://policybase.cma.ca/link/policy9110

POLICY TYPE
Parliamentary submission

LAST REVIEWED
2020-02-29

DATE
2008-02-19

TOPICS
Health care and patient safety
Pharmaceuticals, prescribing, cannabis, drugs

Documents