Health Canada’s Consultation on “Plain and Standardized Packaging”
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[Signature]

Chief Officer

Canadian Medical Association

Response to Consultation on “Plain and Standardized Packaging”

The Canadian Medical Association (CMA) is pleased to respond to the consultation on “Plain and Standardized Packaging” by Health Canada. The CMA is a national, voluntary, member-based organization representing over 60,000 physicians across Canada. We welcome the opportunity to provide our comments and recommendations on how to improve patient safety and reduce the potential for medication errors through the implementation of plain and standardized packaging for pharmaceuticals.

We support the goal of simplifying the packaging of pharmaceuticals to reduce the risk of medication errors and improve patient safety. However, we are concerned that the consultation process has not adequately considered the potential impact on patients with special needs, such as those with cognitive or physical disabilities. We believe that accessible packaging should be a key consideration in the development of plain and standardized packaging.

We applaud Health Canada’s commitment to increasing awareness of the potential harms of medication packaging and the need for clear, visible, and user-friendly packaging. We agree that clear and visible packaging is essential to ensure that patients can easily identify their medications and reduce the risk of errors. However, we urge Health Canada to consider the potential impact on patients with special needs and ensure that accessibility is a key consideration in the development of plain and standardized packaging.

In conclusion, we support the goal of improving patient safety through plain and standardized packaging. We encourage Health Canada to consider the potential impact on patients with special needs and ensure that accessibility is a key consideration in the development of plain and standardized packaging.

[Signature]

Chief Officer

Canadian Medical Association