Health Canada’s Consultation on “Plain and Standardized Packaging”
https://policybase.cma.ca/link/policy13817

POLICY TYPE
Response to consultation

DATE
2016-08-12

TOPICS
Health care and patient safety
Pharmaceuticals, prescribing, cannabis, drugs

August 12, 2016

Dear [Recipient],

The Canadian Medical Association (CMA) is pleased to provide the following response to Health Canada’s Consultation on “Plain and Standardized Packaging”. We appreciate the opportunity to share our views on this important issue.

The CMA is firmly convinced that the elimination of misleading packaging and labelling is essential to protect patients, healthcare providers, and families. Misleading packaging can contribute to poor health outcomes and increase the risk of medication errors, particularly among vulnerable populations such as seniors and children. We believe that health care providers and public health authorities should be able to rely on clear and unambiguous packaging and labelling to ensure that patients receive the right medication in the right dose at the right time.

The CMA supports the elimination of misleading packaging and labelling because it:

- Ensures patients receive the right medication in the right dose at the right time
- Reduces the risk of medication errors
- Protects patients, families, and healthcare providers from misleading information

We believe that the government should take immediate action to address this issue. We recommend the following actions:

- Implement a standardized packaging and labelling system
- Develop clear and unambiguous packaging standards
- Educate patients, healthcare providers, and the public about the importance of clear packaging and labelling

We look forward to working with Health Canada and other stakeholders to implement these recommendations.

Sincerely,

[Your Name]
[Your Title]
Canadian Medical Association