Health Canada’s Consultation on “Plain and Standardized Packaging”
https://policybase.cma.ca/link/policy13817

POLICY TYPE  Response to consultation
DATE       2016-08-12
TOPICS  Health care and patient safety
         Pharmaceuticals, prescribing, cannabis, drugs

Documents

August 12, 2016

[Signature]

Charly Chirokas

Canadian Medical Association

The Canadian Medical Association (CMA) is pleased to receive the invitation to respond to Health Canada’s Consultation on “Plain and Standardized Packaging.” The CMA recommends that the Public Health Agency of Canada consider the following.

1. The CMA recommends that the packaging of pharmaceutical products contain information that is easy to read and understand.

2. The CMA recommends that the packaging of pharmaceutical products contain information that is relevant to the patient’s health.

3. The CMA recommends that the packaging of pharmaceutical products contain information that is easy to access.

4. The CMA recommends that the packaging of pharmaceutical products contain information that is easy to find.

5. The CMA recommends that the packaging of pharmaceutical products contain information that is easy to interpret.

6. The CMA recommends that the packaging of pharmaceutical products contain information that is easy to remember.

7. The CMA recommends that the packaging of pharmaceutical products contain information that is easy to act on.

The CMA believes that clear and concise information on the packaging of pharmaceutical products is an important tool in promoting public health and improving patient outcomes.

In conclusion, the CMA recommends that Health Canada consider the above recommendations when developing policies related to the packaging of pharmaceutical products.

[Signature]

Charly Chirokas

Canadian Medical Association