Guidelines for physicians in interactions with industry / Recommendations for physician innovators

https://policybase.cma.ca/link/policy14454

POLICY TYPE: Policy document
DATE: 2021-08-21
REPLACES: PD08-01 Guidelines for Physicians in Interactions with Industry
TOPICS: Ethics and medical professionalism

Guidelines for physicians in interactions with industry

See also companion policy: Recommendations for physician innovators

Recommendations for physician innovators

Physicians are encouraged to engage in commercial activities to promote innovation and the development of evidence-based, safe, and effective medicines and medical devices. However, it is essential that such activities be conducted in a manner that upholds the highest ethical standards and safeguards the integrity of the physician-patient relationship.

The CMA has developed these guidelines to help physicians engage in commercial activities related to innovation in a manner that is consistent with the principles of medical professionalism and ethical standards. The guidelines cover a range of issues, including disclosure, relationships with industry, and the use of medical and scientific information.

The CMA encourages physician innovators to consider the implications of these guidelines when planning and engaging in commercial activities related to innovation.

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